

# SPONSORSHIP AND EXHIBITOR PROSPECTUS

8th Asian and Oceanian  
Parkinson's Disease and  
Movement Disorders Congress

MARCH 17-19, 2023



International Parkinson and  
Movement Disorder Society  
Asian & Oceanian Section



# Kolkata, INDIA



8th Asian and Oceanian  
Parkinson's Disease and  
Movement Disorders Congress  
MARCH 17-19, 2023

*Kolkata,*  
INDIA

## Sponsorship and Exhibitor Prospectus

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#### **International Parkinson and Movement Disorder Society**

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# AOPMC Overview

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**The 8th Asian and Oceanian Parkinson's Disease and Movement Disorders Congress will take place in Kolkata, India from March 17-19, 2023. Further information is available at [www.aopmc.org](http://www.aopmc.org)**

## About the AOPMC

The Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) occurs every two years as a forum to further develop the field of Movement Disorders in the region. Previous Congresses have been held in the following countries or regions:

- Virtual (2021)
- China (2019)
- Philippines (2016)
- Thailand (2014)
- Taiwan (2011)
- India (2009)
- Singapore (2007)

## Purpose

The purpose of the AOPMC is consistent with the objectives of the MDS-AOS, which include:

- Facilitate communication between clinicians and researchers in the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of Movement Disorders patients and caregivers
- Promote research and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS

## Target Audience

The target audience of the 8th AOPMC is clinicians, researchers, and healthcare professionals from the region, including those who have not had the opportunity to attend an International Congress. Among these participants will be many key opinion leaders and movement disorders specialists from the Region. We anticipate 500+ delegates from throughout the Region.

## Scientific Program

The scientific program covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

## Abstract Submissions

Abstract Submission is now open and will close on October 3, 2022. Details and a link to submit are available at [www.aopmc.org](http://www.aopmc.org).



## General Information

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- Language:** The official language of the 8th AOPMC is English.
- Registration:** The 2023 AOPMC is open to MDS members and the larger movement disorder community. Registration information will be available at [www.aopmc.org](http://www.aopmc.org). Non-members of MDS will have the opportunity to become members through the registration process. Registration will open in late October 2022.
- Exhibits:** Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to have exhibit booths during the AOPMC.
- Website:** [www.aopmc.org](http://www.aopmc.org)

### Primary Organizers

The International Parkinson and Movement Disorder Society's Asian and Oceanian Section (MDS-AOS) is the main organizer of the Congress. Formed in June 2005, the section reaches out to doctors, researchers and healthcare professionals in Asia and Oceania.

#### **MDS-AOS Executive Committee 2021-2023**

Ramond Rosales (Chair)	Jong-Min Kim
Shen-Yang Lim (Chair-Elect)	Prashanth Kukkle
Roongroj Bhidayasiri (Past Chair)	Kishore Kumar
Yih-Ru Wu (Secretary)	Chin-Hsien Lin
Han-Joon Kim (Secretary-Elect)	Sanjay Pandey
Ritsuko Hanajima (Treasurer)	Ryuji Sakakibara
Hiufang Shang (Treasurer-Elect)	Ai Huey Tan
Zakiyah Aldaajani	Xiao-Ping Wang
Priya Jagota	

#### **8th AOPMC Oversight Committee**

Chair: Raymond Rosales	Hrishikesh Kumar
Roongroj Bhidayasiri	Shen-Yang Lim
Piu Chan	Yih-Ru Wu
Ritsuko Hanajima	

#### **8th AOPMC Scientific Program Committee**

Chair: Yih-Ru Wu	Shivam Mittal
Co-Chair: Hrishikesh Kumar	Rukmini Mridula
Roongroj Bhidayasiri	Arlene Ng
Piu Chan	Sanjay Pandey
Prashanth Kukkle	Pettarusp Wadia
Shen-Yang Lim	

#### **8th AOPMC Local Organizing Committee**

Chair: Hrishikesh Kumar	Pramod Pal
Pankaj Agarwal	Sanjay Pandey
Roopam Borgohain	Roopa Rajan
Kalyan Bhattacharyya	Achal Kumar Srivastava
Bhaskar Ghosh	Ravi Yadav
Prashanth Kukkle	

## Past AOPMC Locations and Attendance

Year	Location	Attendance
2021	Virtual	5,527
2019	Hangzhou, China	1,088
2016	Manila, Philippines	673
2014	Pattaya, Thailand	816
2011	Taipei, Taiwan	522
2009	New Delhi, India	330
2007	Singapore	600

## 2019 AOPMC Statistics

Registrations: 1,088  
 Countries represented: 31  
 Faculty members: 63

Abstracts accepted: 217  
 Exhibiting companies: 12  
 Sponsored Symposia: 4

### 2019 AOPMC Registrations by Country

People's Republic of China: 79%  
 India: 2.5%  
 Japan: 2.3%  
 Hong Kong: 2.3%  
 South Korea: 2.3%  
 Taiwan: 2%

Thailand: 1.7%  
 Bangladesh: 1.7%  
 Malaysia: 1.2%  
 Australia: 1.2%  
 21 other countries: <1%

### 2019 AOPMC Registrations by Membership

MDS Members: 23%  
 Regular: 32.5%  
 Student/Junior/Health Professional: 44.5%

### 2019 AOPMC Congress Faculty by Country

People's Republic of China: 17  
 Japan: 8  
 South Korea: 7  
 Australia: 5  
 India: 5  
 Taiwan: 4

Philippines: 3  
 Malaysia: 3  
 Singapore: 2  
 Thailand: 2  
 Hong Kong, New Zealand, Saudi Arabia,  
 Argentina, Canada, Germany, USA: 1 each

## 2021 Virtual AOPMC Supporters

Otsuka Pharmaceutical Co. Ltd.  
 Ono Pharmaceutical Co. Ltd.  
 Teva Pharmaceuticals  
 Eisai Co. Ltd.  
 Medtronic  
 Kyowa Kirin  
 AbbVie USA

Sumitomo Dainippon Pharma Co. Ltd.  
 BIAL  
 Boehringer Ingelheim  
 FP Pharmaceutical Corp.  
 Takeda Pharmaceutical Co. Ltd.  
 Lundbeck/BL Hua  
 GSK Thailand

## Program at a Glance

	Fri, 17-Mar		Sat, 18-Mar		Sun, 19-Mar	
8:30	Young Delegate Career Development Session 8:30 - 11:30		Plenary Session 1 8:30-10:00		Plenary Session 3: MDS-AOS Lectureship Awards 8:30-10:00	APPA Meeting 9:00-16:00
9:00			Tea/Coffee Break 10:00 - 10:30		Tea/Coffee Break 10:00 - 10:30	
9:30			Plenary Session 2 10:30-12:00		Plenary Session 4 10:30-12:00	
10:00			Poster Session/Late-Breaking Poster Session/Guided Poster Tours 12:00 - 13:00		Poster Session/Guided Poster Tours 12:00 - 13:00	
10:30			Sponsored Lunch Symposium 13:00-14:00		Sponsored Lunch Symposium 13:00-14:00	
11:00			Break 14:00-14:30		Break 14:00-14:30	
11:30			Parallel Sessions 14:30-16:00		Parallel Sessions 14:30-16:00	
12:00	Sponsored Lunch Symposium 12:00-13:00		Tea/Coffee Break 16:00-16:30		Tea / Coffee Break 16:00-16:30	
12:30	Workshop - Introduction	Workshop - Introduction	Parallel Sessions 16:30-18:00		Parallel Sessions 16:30-18:00	
13:00	Workshop 1: BTX 13:15 - 14:45	Workshop 2: DBS 13:15 - 14:45	Break 18:00-18:30			
13:30	Coffee & Tea Break		Opening Ceremony 18:30-19:30			
14:00	Workshop 1: BTX Continued 15:00 - 16:30		Video Tournament 18:30-20:30			
14:30	Workshop 2: DBS Continued 15:00-15:30		Young Delegates Networking Event 20:30 - 22:00			
15:00	Workshop Closing & Sponsor Remarks 15:30-16:00					
15:30	Break 17:00-17:15					
16:00	Corporate Symposium 17:15-18:15					
16:30	Break 18:15-18:30					
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21:30						
22:00						

## Sponsorship Levels and Recognition

The 8th AOPMC will recognize companies based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

Amount	Sponsor Level	Includes
\$60,000+ USD	Platinum	<ul style="list-style-type: none"><li>Company logo recognition</li><li>15 full AOPMC registrations</li></ul>
\$40,000 – \$59,999 USD	Gold	<ul style="list-style-type: none"><li>Company logo recognition</li><li>10 full AOPMC registrations</li></ul>
\$25,000 – \$39,999 USD	Silver	<ul style="list-style-type: none"><li>Company logo recognition</li><li>5 full AOPMC registrations</li></ul>
\$10,000 – \$24,999 USD	Bronze	<ul style="list-style-type: none"><li>Company logo recognition</li></ul>
Under \$10,000 USD	Supporter	<ul style="list-style-type: none"><li>Company name recognition</li></ul>

### Recognition for all levels includes:

- Acknowledgement at Sponsor Level on:
  - Sponsor acknowledgement page of the AOPMC website
  - Onsite signage
  - Final Program – *companies making their commitment by January 6, 2023*
    - The Final Program is a comprehensive guide to the 8th AOPMC, including a complete schedule of educational events, and will be distributed to all attendees and posted on the AOPMC website.
- Inclusion of company logo and a pre-approved message of up to 75 words in a Sponsor e-Newsletter to be sent a week before the AOPMC begins. Invite delegates to learn about your company, visit your Exhibit, attend your Sponsored Symposium, visit your website, or take another action.
- Company name included in future AOPMC literature, including the 2025 AOPMC Sponsorship and Exhibitor Prospectus.

For recognition associated with individual sponsored items, please see the Sponsorship Opportunities beginning on the next page.

**The commitment deadline for support of the 8th AOPMC is January 6, 2023.**

## Medical Education Grants

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Unrestricted medical education grants of \$5,000 or \$10,000 towards the overall program are sought from multiple sources. All medical education grant donors will be acknowledged on the 8th AOPMC website, in the Final Program and signage throughout the venue. The Scientific Program will be posted when available at [www.aopmc.org](http://www.aopmc.org). Companies providing unrestricted medical education grants will be acknowledged as noted above if commitment is made by January 6, 2023.

## Sponsorship Opportunities

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### Marquee Sponsor

**Cost: \$15,000 USD**

Ensure your company name and logo are included in the first communications sent to MDS members and others about the AOPMC by providing support. **Marquee Sponsorship includes a 9m<sup>2</sup> Exhibit Booth** (see page 11 for details).

Recognition includes:

- Acknowledgement in an email announcing open registration to MDS-AOS Regional members and contacts (14,500+)
- Company name and logo in an email to MDS members and AOPMC registrants, with the option to link to your company website
- Company name and logo as a Marquee Platform Sponsor in the Final Program distributed onsite and available online

### Sponsored Symposium

**Cost: \$40,000 USD**

Sponsored Symposia offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is up to one hour, may include a Q&A portion, and is open to all registered meeting delegates. No CME is given. Companies sponsoring symposia are responsible for the speakers and content of the presentation.

Recognition includes:

- Company name and session information in a pre-Congress email to AOPMC registrants
- Company name, logo and session information in the Final Program distributed onsite and available online
- Pre-Congress registrant list (of those who opt in to sharing) for company to promote session directly via email
- Company name, logo and session information on signage in Symposium location

### Congress Venue Wi-Fi Sponsorship (Exclusive)

**Cost: \$15,000 USD**

Provide Wi-Fi service throughout the Congress venue for all delegates. Your company name may be used as the password on a branded landing page that includes your company logo, and delegates will be redirected to your website upon login.

Recognition includes:

- Company name and logo on the login page, ability to choose the password, automatic redirection to your company website upon login
- Company name and logo in the Final Program distributed onsite and available online
- Acknowledgement in the email and tweet announcing the availability of Wi-Fi to delegates
- Company name and logo on signage at event location



**Workshop Sponsor****Supporting Sponsor: \$15,000 USD / Presenting Sponsor: \$25,000 USD**

Two concurrent, hands-on Workshops are planned for Friday, March 17 on the topics of Botulinum Toxin and Deep Brain Stimulation. These sessions will include a short introductory lecture followed by hands-on, small group instruction and interaction with internationally recognized subject matter experts. Both Workshops will close with a short review, where Presenting Sponsors will have an opportunity to share an overview or demonstration of their related product.

**Botulinum Toxin workshop:** This session will provide a glimpse of the science and art of botulinum toxin injection for various movement disorders. Live injection in a wide array of patients will be demonstrated by the masters in the field with the help of surface marking as well as ultrasound and EMG guidance. The session will help new injectors to get initial know-how, and for seasoned injectors to fine-tune their techniques.

**DBS workshop:** This session will provide training in DBS programming and target localization. It will give a road map for standard initial and follow-up programming and also will provide the skill set needed for trouble-shooting. Additionally, the audience will be apprised about recent and novel techniques of DBS programming.

Two types of support are available:

Supporting Sponsorship (\$15,000 USD, Multiple companies allowed): Provide general financial support for the Workshop. Recognition includes:

- Company name and logo included in an email announcing the Workshops to MDS Members and AOPMC registrants
- Company name and logo in the Final Program distributed onsite and available online
- Acknowledgement on Workshop signage

Presenting Sponsorship (\$25,000 USD, Multiple companies allowed): Provide financial support and share a brief overview or demonstration of your related product during the final portion of the Workshop. Recognition includes:

- Ability to present or demonstrate your product during the closing portion of the Workshop
- Company name and logo included in an email announcing the Workshops to MDS Members and AOPMC registrants
- Company name and logo in the Final Program distributed onsite and available online
- Acknowledgement on Workshop signage

**8th AOPMC Congress Registration Bag (Exclusive)****Cost: \$10,000 USD**

Each delegate will receive an AOPMC registration bag onsite. These bags are designed for delegates to store and carry Congress publications throughout the meeting. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.

Recognition includes:

- Company logo will be printed on the bag, together with the Congress logo
- Company logo on the Sponsor page of the AOPMC website with hyperlink to company website
- Opportunity to insert complimentary insert (subject to MDS approval) in the AOPMC Registration Bag (design, printing and shipping costs of insert is the responsibility of the sponsor)

**Friday Opening Ceremony Reception****Cost: \$7,500 USD (Non-Exclusive)**

The hour-long Opening Ceremony will welcome registrants and recognize the contributions of the many individuals who helped plan the event, as well as set the stage for an engaging educational experience. Multiple sponsors are sought at \$7,500 USD each.

Recognition includes:

- Company name and logo on signage in the Ceremony location
- Opportunity to meet key opinion leaders from the Region

**Video Tournament Sponsor****Cost: \$7,500 USD (Non-Exclusive)**

Provide support for this popular highlight event where participants present and discuss videos of unusual, challenging and interesting patient cases from around the region. This highly engaging session is open to all delegates.

Recognition includes:

- Company name in an email announcing the Video Tournament to AOPMC registrants
- Company name and logo in the Final Program distributed onsite and available online
- Company name and logo on signage in event location
- Opportunity to meet key opinion leaders from the Region
- Company logo on sponsor page of AOPMC website with hyperlink to company website

**Young Delegate Career Development Session****Cost: \$7,500 USD (Non-Exclusive)**

This three-hour session provides an opportunity for delegates who are in the beginning phase of their career to network and socialize with other up-and-coming experts in the field. Active delegates will discuss their background, career path, suggestions and recommendations for other young members. Group discussion will be structured and topics provided to encourage sharing.

Recognition includes:

- A company representative may make a brief welcome
- Company name and logo in the Final Program distributed onsite and available online
- Company name included with event information in email to Congress registrants
- Company name and logo on signage at event location

**AOPMC Notepads (Exclusive)****Cost: \$5,000 USD**

Include your logo on the notepad inserted into each delegate's AOPMC bag. The notepads will also carry the 8th AOPMC logo. The MDS International Secretariat will be responsible for design and production of the pads.

**AOPMC Pens (Exclusive)****Cost: \$5,000 USD**

Include your logo on the pen inserted into each delegate's AOPMC Registration Bag. The pens will also carry the 8th AOPMC logo. Sponsor is responsible for design, production and shipment of pens to the Congress venue.

**Tea/Coffee Breaks****\$5,000 USD per Break**

One to two tea/coffee breaks will be offered per day during the AOPMC. During these breaks, delegates may relax and enjoy a refreshing beverage before continuing their full day of meetings. Multiple sponsors are sought. Sponsors may also work with the venue to provide branded cups and/or napkins at their cost.

Recognition includes:

- Company or product logo on signage at stations
- Opportunity to provide branded cups and/or napkins at sponsor cost

**Charging Stations****Cost: \$4,000 USD**

Enable delegates to stay connected throughout the day by providing charging stations at locations within the Congress venue.

Recognition includes:

- Company logo, to be approved by MDS, on the charging station
- Company name in the Final Program distributed onsite and available online

**Guided Poster Tours****Cost: \$3,000 USD**

Guided Poster Tours are "stand-by" poster tours each day, led by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours each day will be presented.

Recognition includes:

- Company name on signage in the Poster location
- Company name in Guided Poster Tour section of the Final Program

## **APPA Sponsorship Opportunities**

The AOPMC will again host the International Symposium of the Asian and Pacific Parkinson Association (APPA), a meeting for people living with Parkinson's and their caregivers. This meeting will take place on Sunday, March 19 from 9:00-16:00 in the same location as the AOPMC. Morning and afternoon educational sessions on topics highly relevant to patients and caregivers are led by esteemed speakers from the MDS-AOS Region.

**APPA Sponsor****Cost: \$5,000 USD**

Provide overall support and lunch for the APPA International Symposium, the participants of which are people living with Parkinson's disease and their caregivers. Recognition includes:

- Company name and logo on signage at the meeting location and

**APPA Supporter****Cost: \$2,500 USD**

Provide mid-morning and mid-afternoon refreshments for the APPA International Symposium, the participants of which are people living with Parkinson's disease and their caregivers. Recognition includes:

- Company name and logo on signage located next to serving tables

## Exhibits

The AOPMC gathers together the Region's top clinicians, researchers, post-doctoral fellows, medical residents, medical students and other non-physician health professionals. Engage with this important audience by reserving Exhibit space for your company or organization.

### Why Exhibit at the AOPMC?

- Meet leaders in the field of Parkinson's disease and Movement Disorders from around the Region
- Interact with clinicians who evaluate, prescribe, and recommend your products and services to patients
- Gain insight into the use of your products and services by speaking with the experts at the forefront of science
- Generate new leads and achieve your sales and business development objectives

### Exhibit Opportunities

#### All Exhibits include:

- Basic shell scheme setup; details TBD. Companies may also build custom exhibits (within size parameters listed below) or order additional materials for shell scheme booths
- Five (5) exhibitor-only personnel badges per 9m<sup>2</sup> (additional exhibitor-only badges may be purchased separately)

Exhibitor Type	Fee
Standard Exhibitor	<b>\$650 USD per square meter (m<sup>2</sup>)</b> (minimum 9m <sup>2</sup> /100 ft <sup>2</sup> ; booth must be in multiples of 9m <sup>2</sup> )  18m <sup>2</sup> \$11,700 USD 9m <sup>2</sup> \$5,850 USD
Reduced Fee Exhibitor	<b>\$2,500 USD (9m<sup>2</sup> booth only)</b>  MDS recognizes that companies may have varied levels of marketing resources. In order to ensure that a variety of products and services are presented to International Congress delegates, Exhibits are offered at one-third the Standard price for entities meeting the following criteria: <ul style="list-style-type: none"><li>• Start-up companies, those without a product currently on the market</li><li>• Companies with sales of less than \$10M annually, or with products marketed to allied health professions or patients</li></ul> <i>NOTE: All reduced fee exhibits are sold on a space-available basis and will not be confirmed until December 1, 2022.</i>
Non-Profit / Foundation Exhibitor	<b>No Fee</b>  Standalone single skirted table with two chairs in designated nonprofit area

#### Exhibitor recognition includes:

- Hyperlinked company logo placement on Exhibitor listing page
- Company logo in Exhibitor listing in the Final Program distributed onsite and available online
- Company logo in Exhibitor listing on the AOPMC website
- Acknowledgement as 2023 AOPMC exhibitor in 2025 AOPMC literature



## Advertising Opportunities

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### Printed Insert in AOPMC Congress Bag

**Cost: \$1,500 USD**

Industry partners and exhibitors may invite AOPMC delegates to their Exhibit Booth or Symposium by placing an insert into the bags that each delegate receives onsite. Inserts may be up to ten 8 ½" x 11" sheets and must be approved by MDS prior to printing. Additional specifications will be provided upon commitment.

*\*Company is responsible for printing and shipping inserts to Congress venue in Kolkata*

### Ad in Pre-Congress e-Newsletter

**Cost: \$3,000 USD per ad**

Include your advertisement in the pre-Congress newsletter sent to all registrants one week before the AOPMC. In addition to logistical information and announcements of Congress highlights, there will be space for up to 5 static banner ads.

### Ad in Congress Daily e-Newsletter

**Cost: \$3,000 USD per ad**

This daily electronic newsletter will provide AOPMC registrants with highlights of each day's activities. These messages outline and highlight the day's sessions, events and activities, and include space for up to 3 static banner ads per day.

### Advertisements in Final Program

**Prices Below**

The Final Program contains the complete schedule of the AOPMC scientific sessions, events, and other information. It will be emailed to all registrants and posted on the AOPMC website.

- Interior Full page **\$4,000 USD**
- Interior Half page **\$2,000 USD**
- Interior Quarter page **\$1,000 USD**

## Deadlines and Specifications

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**The AOPMC support commitment deadline is January 6, 2023.** See below for a link to the Sponsor and Exhibitor Reservation Form. Additional deadlines for sponsor deliverables indicated in this document will be communicated via email. Detailed information on sizes and specifications for logos, advertisements, and other items listed in this Prospectus will be made available later.

## Sponsor and Exhibitor Confirmation and Payment

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### Sponsor and Exhibitor Reservation Form

Companies wishing to support the 8th AOPMC are asked to complete the Sponsor and Exhibitor Reservation Form, which constitutes a sponsorship commitment by the company to the International Parkinson and Movement Disorder Society. Click the link below to access the AOPMC website and the Reservation form:

**[Sponsor and Exhibitor Reservation Form](#)**

MDS will confirm the Sponsor's commitment and issue an invoice following receipt of the reservation form. Please direct all questions to Brett Kell, Director of Business Development, at [bkell@movementdisorders.org](mailto:bkell@movementdisorders.org). Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date of receipt of the Sponsor and Exhibitor Reservation Form by the International Secretariat.

## Payment and Cancellation

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### Payment

Specific directions for payment of sponsorship and/or exhibit support will be provided upon commitment and accompanied by an invoice. All amounts due are to be paid in US Dollars.

### Cancellation Policy

For Bronze Level Sponsors and above, cancellation requests must be sent to MDS in writing at [development@movementdisorders.org](mailto:development@movementdisorders.org). A full refund less a \$1,000 USD administrative fee will be given if notice is received by January 6, 2023. No refund will be given after January 6, 2023. All other cancellation/refund requests will be made on a case-by-case basis.

## Sponsor and Exhibitor Regulations

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### Advertising Material

Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

### Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

### Special Events

Company-sponsored sessions or special events must be approved by the MDS International Secretariat. MDS attendees, leadership and faculty members cannot be invited to an event that conflicts with MDS programs, including the Scientific Program, and/or other MDS events. Please contact the MDS International Secretariat for more information.

### Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

### Food and Beverage Distribution

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

### Market Research

Surveys or market research of any kind is prohibited.

### No Smoking

Smoking in all public space in the venue is prohibited.

### Prizes and Lotteries

Prizes, sponsored contests and prize drawings will not be permitted.

### Promotional Items

A promotional item approval form will be distributed in exhibitor information to be distributed at a later date, and must be submitted to the International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand

only with prior written approval. All items to be distributed must be useful to the attendees during the AOPMC or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

### **Relocation**

The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit stand relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

### **Restriction of Exhibits**

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the 8<sup>th</sup> AOPMC; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the International Secretariat all monies which may have been paid. Upon evidence of violation, the International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which the International Secretariat may thereby incur.

### **Merchandise Sales**

Selling merchandise is prohibited at the 8th AOPMC. Order forms may be distributed. The only exception is that book publishers may sell their publications.

### **Liability**

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof. In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

## **CONTACT MDS**

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Brett Kell, Director of Business Development: [bkell@movementdisorders.org](mailto:bkell@movementdisorders.org)  
International Parkinson and Movement Disorder Society (MDS), *Milwaukee, Wisconsin, USA*

**We look forward to partnering with you to make the 8th AOPMC a success.**