

SPONSORSHIP PROSPECTUS

2021 VIRTUAL

AOPMC

June 4–6, 2021



International Parkinson and
Movement Disorder Society
Asian & Oceanian Section

www.aopmc.org



Sponsorship Prospectus

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AOPMC OVERVIEW

The 7th Asian and Oceanian Parkinson's Disease and Movement Disorders Congress will take place virtually June 4-6, 2021. Further information is available at www.aopmc.org.

About the AOPMC

The Asian and Oceanian Parkinson's Disease and Movement Disorders Congress (AOPMC) occurs every two years as a forum to further develop the field of Movement Disorders in the region. Previous Congresses have been held in the following countries or regions:

- China (2019)
- Philippines (2016)
- Thailand (2014)
- Taiwan (2011)
- India (2009)
- Singapore (2007)

Purpose

The purpose of the AOPMC is consistent with the objectives of the MDS-AOS, which include:

- Facilitate communication between clinicians and researchers in the region
- Disseminate updated knowledge about Movement Disorders
- Improve quality of life and independence of Movement Disorders patients and caregivers
- Promote research and facilitate research collaborations in Movement Disorders
- Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS

Target Audience

The target audience of the 7th AOPMC is clinicians, researchers, and healthcare professionals from the region, including those who have not had the opportunity to attend an International Congress. Among these participants will be many key opinion leaders and movement disorders specialists from the Region. We anticipate 2,000+ delegates from throughout the Region.

Scientific Program

The scientific program covers the whole spectrum of Parkinson's disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.

Abstract Submissions

Due to the change of date resulting in a shorter timeline, the AOPMC Scientific Program Committee Chairs have decided to replace regular abstracts with a prestigious plenary session dedicated to oral abstract presentations. Submission is open to the MDS-AOS section (members and nonmembers). Abstracts will NOT be published in an MDS journal. 10 abstracts will be selected for oral presentations (five basic science abstracts and five clinical abstracts). From this submission, two will be chosen for Junior Awards. Abstract Submissions will open in February 2021. Details are available at www.aopmc.org.

GENERAL INFORMATION

- Language:** The official language of the Virtual AOPMC is English.
- Registration:** The 2021 Virtual AOPMC will be offered complimentary to MDS members and the larger movement disorder community. Registration information will be available at www.aopmc.org. Non-members of MDS will have the opportunity to become members through the registration process. Registration will open in April 2021.
- Exhibits:** Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to have exhibit listings during the Virtual AOPMC.
- Website:** www.aopmc.org

Primary Organizers

The International Parkinson and Movement Disorder Society's Asian and Oceanian Section (MDS-AOS) is the main organizer of the Congress. Formed in June 2005, the section reaches out to doctors, researchers and healthcare professionals in Asia and Oceania.

MDS-AOS Executive Committee 2019-2021

Roongroj Bhidayasiri (Chair)	Ying-Zu Huang
Ramond Rosales (Chair-Elect)	Priya Jagota
Beomseok Jeon (Past Chair)	Jong-Min Kim
Pramod Pal (Secretary)	Simon Lewis
Yih-Ru Wu (Secretary-Elect)	Mona Obaid
Baorong Zhang (Treasurer)	Chon-Haw Tsai
Ritsuko Hanajima (Treasurer-Elect)	Hirohisa Watanabe
Jawad A. Bajwa	Xiao-Ping Wang
Jin Whan Cho	

7th AOPMC Oversight Committee

Chair: Roongroj Bhidayasiri	Raymond Rosales
Piu Chan	Louis Tan
Jong-Min Kim	Robin Wu
Pal Pramod	Baorong Zhang

7th AOPMC Scientific Program Committee

Chair: Nobutaka Hattori	Hideki Mochizuki
Co-Chair: Victor S. Fung	Raymond Rosales
Zakiyah Aldajaani	Huifang Shang
Tim Anderson	Chingiz Shashkin
Roongroj Bhidayasiri	Ryosuke Takahashi
Beom S. Jeon	Eng King Tan
Hrishikesh Kumar	Yoshio Tsuboi
Shen-Yang Lim	Yoshikazu Ugawa
	Yih-Ru Wu

PAST AOPMC LOCATIONS AND ATTENDANCE

Year	Location	Attendance
2019	Hangzhou, China	1,088
2016	Manila, Philippines	673
2014	Pattaya, Thailand	816
2011	Taipei, Taiwan	522
2009	New Delhi, India	330
2007	Singapore	600

2019 AOPMC STATISTICS

Registrations:	1,088	Abstracts accepted:	217
Countries represented:	31	Exhibiting companies:	12
Faculty members:	63	Sponsored Symposia:	4

2019 AOPMC Registrations by Country

People's Republic of China:	79%	Thailand:	1.7%
India:	2.5%	Bangladesh:	1.7%
Japan:	2.3%	Malaysia:	1.2%
Hong Kong:	2.3%	Australia:	1.2%
South Korea:	2.3%	21 other countries:	<1%
Taiwan:	2%		

2019 AOPMC Registrations by Membership

MDS Members:	23%
Regular:	32.5%
Student/Junior/Health Professional:	44.5%

2019 AOPMC Congress Faculty by Country

People's Republic of China: 17	Philippines: 3
Japan: 8	Malaysia: 3
South Korea: 7	Singapore: 2
Australia: 5	Thailand: 2
India: 5	Hong Kong, New Zealand, Saudi Arabia,
Taiwan: 4	Argentina, Canada, Germany, USA: 1 each

PROGRAM SCHEDULE AT A GLANCE

CST	GST	AEDT	ICT	JST	FRIDAY, JUNE 4		SATURDAY, JUNE 5	SUNDAY, JUNE 6
Chicago	Abu Dhabi	Sydney	Bangkok	Tokyo	Day 1		Day 2	Day 3
					Corporate Symposia will be available on demand the entirety of the meeting starting June 4.			
21:00	6:00	12:00	9:00	11:00	Pre-Congress: Practical Management of Movement Disorders Course (120 min)		Plenary Session (90 min)	Plenary Session (90 min)
21:30	6:30	12:30	9:30	11:30				
22:00	7:00	13:00	10:00	12:00				
22:30	7:30	13:30	10:30	12:30			Break (30 min)	Break (30 min)
23:00	8:00	14:00	11:00	13:00	Break (15 min)	Development Session (90 min)		
23:30	8:30	14:30	11:30	13:30				
0:00	9:00	15:00	12:00	14:00				
0:30	9:30	15:30	12:30	14:30	Pre-Congress: Practical Management of Movement Disorders Course (120 min)	Break (15 min)	Break (30 min)	Break (30 min)
					Course Q & A (30 min)			
1:00	10:00	16:00	13:00	15:00		Meet the Expert Discussions (60 min)	Development Session (90 min)	MDS-AOS Regional Update (60 min)
1:30	10:30	16:30	13:30	15:30				
					Break (30 min)		Development Session (90 min)	
2:00	11:00	17:00	14:00	16:00				
					Opening Ceremony (30 min)			
2:30	11:30	17:30	14:30	16:30			Break (30 min)	
3:00	12:00	18:00	15:00	17:00	Plenary Session (120 min)		Parallel Sessions (3) (90 min)	
3:30	12:30	18:30	15:30	17:30				
4:00	13:00	19:00	16:00	18:00			Parallel Sessions (3) (90 min)	Break (30 min)
4:30	13:30	19:30	16:30	18:30				
					Break (30 min)		Video Tournament (120 min)	Parallel Sessions (3) (90 min)
5:00	14:00	20:00	17:00	19:00				
5:30	14:30	20:30	17:30	19:30	Plenary Session (90 min)			
6:00	15:00	21:00	18:00	20:00				
6:30	15:30	21:30	18:30	20:30				Closing Remarks (30 min)

SPONSORSHIP LEVELS AND RECOGNITION

The 2021 Virtual AOPMC will recognize companies based on their cumulative sponsorship, exhibit and advertising spend. The sponsorship levels are:

\$60,000+ USD	Platinum <i>(company logo included)</i>
\$40,000 – \$59,999 USD	Gold <i>(company logo included)</i>
\$25,000 – \$39,999 USD	Silver <i>(company logo included)</i>
\$10,000 – \$24,999 USD	Bronze <i>(company logo included)</i>
Under \$10,000 USD	Supporter <i>(company name listed)</i>

Recognition for all levels includes:

- Company recognition on the Sponsor listing page of the virtual platform, in accordance with sponsorship level noted above.
- Company recognition on the Sponsor acknowledgement page of the Virtual AOPMC website, in accordance with sponsorship level noted above.
- Inclusion of company logo and a pre-approved message of up to 200 words in a Sponsor e-Newsletter to be sent a week before the Virtual AOPMC begins. Invite delegates to learn about your company, attend your Virtual Sponsored Symposium, visit your website via your Virtual Exhibitor listing, or take another action.
- Companies making their commitment by April 15, 2021 will be listed on the acknowledgement page in the Final Program. The Final Program is a comprehensive guide to the Virtual AOPMC, including a complete schedule of educational events. The Final Program will be distributed to all Virtual AOPMC attendees, posted on the Virtual AOPMC website, and accessible within the platform.
- Company name included in future AOPMC literature, including the 2023 AOPMC Support Opportunities and Exhibitor Prospectus.

For recognition associated with individual sponsored items, please see the Sponsorship Opportunities beginning on the next page.

SPONSORSHIP OPPORTUNITIES

Marquee Platform Sponsor

Cost: \$15,000 USD

Ensure your company name and logo are included in the first communications sent to MDS members and others about the Virtual AOPMC by providing support for the Virtual Platform, enabling access for MDS members and the broader movement disorder community at no cost.

Marquee Platform Sponsorship includes a Virtual Exhibitor listing (see page 9 for details).

Recognition includes:

- Acknowledgement in an email announcing open registration to MDS-AOS Regional members and contacts (14,500+)
- Inclusion of your company name/logo in an email to MDS members and Virtual AOPMC registrants, with the option to link to your company website
- Acknowledgement as a Marquee Platform Sponsor in the Final Program, on the virtual platform, and on a special page of the AOPMC website

On Demand Virtual Sponsored Symposia

Cost: \$40,000 USD

Sponsored Symposia offer a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is up to one hour, offered on demand on the virtual platform from the beginning of the Congress and open to all registered meeting delegates. No CME is given. Companies sponsoring symposia are responsible for the speakers and content of the presentation, and bear all costs for recording unless they wish to utilize the virtual platform vendor's services.

NOTE: Companies wishing to sponsor an On Demand Virtual Sponsored Symposia may also sponsor a separate Live Q&A session, as described below. Symposia may be offered in a second language in addition to English for no additional fee. Companies may record and make available a second version in another language or insert subtitles to the English language version. The company bears responsibility and cost for any additional recording or subtitles.

Recognition includes:

- Company logo on Sponsored Symposia page
- Session information included in email to Virtual AOPMC registrants
- Session information included in the Final Program and in schedule on virtual platform
- Post-event metrics report that includes name and email address of session attendees, pending registrant permission

Sponsored Symposia Live Q&A

Cost: \$5,000 USD

These 20-minute live-only virtual sessions provide an opportunity for companies sponsoring an On Demand Virtual Sponsored Symposia to host a dialogue between attendees and speakers. Companies may designate a representative or speaker to guide discussion on a particular topic. These Q&A sessions will be scheduled during the 30-minute breaks in the scientific program or at the beginning of the day prior to scientific sessions starting (see page 5 for schedule).

NOTE: Companies wishing to sponsor a Symposia Live Q&A must also be sponsoring an On Demand Virtual Sponsored Symposia. Q&As may be offered in English or a language of the company's choosing. The company may link from its Virtual Sponsored Symposia listing to the scheduled Q&A session.

Live Sponsored Therapeutic Showcase

Cost: \$15,000 USD

Connect with attendees in real time by hosting a 20-minute, standalone, live-only virtual session to highlight and discuss a product or research via live presentation. These sessions may include Q&A, with companies designating a representative or speaker to guide discussion on a particular topic. Companies sponsoring a Live Product Theater are responsible for the speakers and content of the presentation. These sessions will be scheduled during the 30-minute breaks in the scientific program or at the beginning of the day prior to scientific sessions starting (see page 4 for schedule).

NOTE: Showcase may be offered in English or a language of the company's choosing. These sessions will not be recorded or made available on demand.

Recognition includes:

- Session information included in email to Virtual AOPMC registrants
- Session information included in the Final Program and in schedule on virtual platform
- Post-event metrics report that includes name and email address of session attendees, pending registrant permission

Video Tournament Sponsor

Cost: \$25,000 USD Exclusive or multiple at \$10,000 USD

Provide support for this popular highlight event where participants present and discuss videos of unusual, challenging and interesting patient cases from around the region. This highly engaging session is open to all delegates and will also be available on demand afterwards.

Exclusive sponsorship is available until March 1, 2021.

Recognition includes:

- Company name included in an email announcing the Video Tournament to MDS Members and Virtual AOPMC registrants
- Link to the Video Tournament included in emails distributed each day during the Virtual AOPMC (*registrant login required*)
- Acknowledgement in the Final Program

Professional Development Session Sponsor**Cost: \$10,000 USD**

Provide support for a 90-minute interactive session, Skills Workshop for Young Members, that will provide participants with insight on the best approaches to build upon their Movement Disorders skills and practice.

Recognition includes:

- Company name/logo included in session listing on the virtual platform and in the Final Program
- Post-event metrics report that includes name and email address of session attendees, pending registrant permission

Meet the Experts Session Sponsor**Cost: \$7,500 USD**

Provide support for this special 60-minute session in which MDS leaders discuss issues of importance to MDS members and the broader movement disorder community.

Recognition includes:

- Company name/logo included in session listing on the virtual platform and in the Final Program
- Post-event metrics report that includes name and email address of session attendees, pending registrant permission

VIRTUAL EXHIBITS

Cost: \$5,000 USD

A Virtual Exhibitor listing page on the virtual platform will include company or product logo placements hyperlinked to a URL provided by the exhibiting company. Options for link destinations, subject to MDS approval, include a company or product website, landing page or special section of company website created specifically for AOPMC attendees, virtual booth or other interactive experience created by the exhibiting company at its own cost. Exhibitors will receive a post-event metrics report that includes the number of clicks on their listing.

Recognition includes:

- Hyperlinked company logo placement on Virtual Exhibitor listing page
- Acknowledgement in Exhibitor listing in the Final Program and Pre-Congress email
- Inclusion on Exhibitor listing page of the AOPMC website
- Acknowledgement as 2021 Virtual AOPMC exhibitor in 2023 AOPMC literature

Reduced Fee Exhibitors

Cost: \$2,000 USD

MDS recognizes that companies may have varied levels of marketing resources. In order to ensure that a variety of products and services are presented to Virtual AOPMC delegates, discounted Virtual Exhibit pricing is available for entities meeting the following criteria:

- Start-up companies, those without a product currently on the market
- Companies with sales of less than \$10M annually, or with products marketed to allied health professions or patients

ADVERTISING OPPORTUNITIES

Ad in Pre-Congress e-Newsletter

Cost: \$3,000 USD per ad

Include your advertisement in the pre-Congress newsletter sent to all registrants one week before the Virtual AOPMC. In addition to logistical information and announcements of Congress highlights, there will be space for up to 5 static banner ads.

Ad in Congress Daily e-Newsletter

Cost: \$4,000 USD per ad

This daily electronic newsletter will provide AOPMC registrants with highlights of each day's activities. These messages outline and highlight the day's sessions, events and activities, and include space for up to 3 static banner ads per day.

Advertisements in Final Program

Prices Below

The Final Program contains the complete schedule of the Virtual AOPMC scientific sessions, events, and other information. It will be emailed to all registrants and posted on the Virtual AOPMC website.

- Interior Full page \$4,000 USD
- Interior Half page \$2,000 USD
- Interior Quarter page \$1,000 USD

DEADLINES AND SPECIFICATIONS

Companies are asked to indicate interest in supporting the Virtual AOPMC by April 1, 2021.

See the section below for a link to the Sponsor and Exhibitor Reservation Form. Additional deadlines for sponsor deliverables indicated in this document will be communicated via email once interest is indicated.

Detailed information on sizes and specifications for logos, advertisements, and other items listed in this Prospectus will be made available later.

SPONSOR AND EXHIBITOR CONFIRMATION AND PAYMENT

Sponsor and Exhibitor Reservation Form

Companies wishing to support the 2021 Virtual AOPMC are asked to complete and sign the Sponsor and Exhibition Reservation Form, which constitutes a sponsorship commitment and serves as an agreement between the company and the International Parkinson and Movement Disorder Society. Click the link below to access the AOPMC website and the Reservation form:

www.aopmc.org/sponsorship

MDS will confirm the Sponsor's commitment and issue an invoice following receipt of the reservation form. Please direct all questions to Brett Kell, Director of Business Development, at bkell@movementdisorders.org.

Should there be more than one sponsor for the same sponsorship opportunity, priority will be given by date of receipt of the Sponsor and Exhibitor Reservation Form at the International Secretariat.

Payment

Sponsorship payments are to be made by direct wire transfer or checks payable in US Dollars to the International Parkinson and Movement Disorder Society. Details for payment will be provided with the invoice.

Cancellation Policy

For Bronze Level Sponsors and above, cancellation requests must be sent to MDS in writing at development@movementdisorders.org. A full refund less a \$1,000 USD administrative fee will be given if notice is received by May 1, 2021. No refund will be given after May 1, 2021. All other cancellation/refund requests will be made on a case-by-case basis.

SPONSOR AND EXHIBITOR REGULATIONS

MDS Virtual AOPMC sponsors and exhibitors agree to abide by the following rules and regulations related to any and all content created by the sponsor/exhibitor for display on the virtual platform, including Virtual Sponsored Symposia:

Release and License Agreement

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the sponsor(s) hereby grant to the International Parkinson and Movement Disorder Society ("MDS") a nonexclusive, irrevocable, worldwide, royalty-free license to reproduce, distribute, and otherwise use the content provided by you on the virtual platform, in all formats and media of expression now known or later developed, including, without limitation, any and all forms of electronic media.

The sponsor(s) warrant that the content does not violate any proprietary or personal rights of others (including, without limitation, any copyrights or privacy rights); and that the content is the original work of the sponsor(s). The sponsor(s) further warrant that the sponsor(s) own the copyright to the content or have obtained all necessary permissions from any persons or organizations with rights to the content and have full power and authority to enter into this Agreement and perform their obligations hereunder; and that there are no rights outstanding which would diminish, encumber, or impair the full enjoyment or exercise of the rights granted to MDS.

Further, the sponsor(s) agree to indemnify and hold harmless MDS, its officers, directors, members, employees, and agents, from and against any and all claims, actions, losses, demands, costs, attorneys' fees and all other expenses relating or incidental to, or arising directly or indirectly from, the inaccuracy or breach of any of the aforementioned warranties and representations or the representations related to patient identifiable information if included with this Release and License Agreement.

Patient Identifiable Material

If the content contains patient information: The sponsor(s) of the content agrees and acknowledges that the use of patient information in the content may impose certain legal requirements and that the sponsor(s) has consulted with a legal advisor regarding such use. The sponsor(s) hereby warrants and represents that the Release of the content fully complies with all applicable national, state and federal laws, rules or regulations relating to patient information, including, without limitation, if applicable, the specific requirements of the United States Health Insurance Portability and Accountability Act of 1996 ("HIPAA").

Special Events

Company-sponsored sessions or special events must be approved by the MDS International Secretariat. MDS attendees, leadership and faculty members cannot be invited to an event that conflicts with MDS programs, including the Scientific Program, and/or other MDS events. Please contact the MDS International Secretariat for more information.

External Links

It is the responsibility of the sponsor/exhibitor to ensure that any links provided as part of a Virtual Exhibit, acknowledgement, or advertisement link directly to company or product-specific websites. The sponsor/exhibitor is responsible for monitoring these links and ensuring they are appropriate for attendees. Any approved external sessions or events linked from the virtual platform or advertisements must not conflict with the timing of MDS Virtual AOPMC events and scientific sessions. MDS reserves the right to remove any link found to be inappropriate for attendees.

Change Requests

Companies with Sponsored Virtual Symposia or Virtual Exhibit listings are responsible for maintaining current and accurate content on the platform, including company contact information. Any changes to Sponsored Symposia or Virtual Exhibit links require 48 hours' notice; every reasonable effort will be made by the MDS International Secretariat to make the requested changes. The International Secretariat reserves the right to refuse requested changes if they are deemed improper or require unreasonable time or effort.

Advertising Material

Distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the previously agreed placements.

Liability

The sponsor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the sponsor's sharing of information on the virtual platform. The sponsor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the sponsor, its agents, employees and business invitees which arise from or out of the sponsor's occupancy and use of the Blue Sky eLearn platform or any part thereof. The sponsor shall hold harmless the International Parkinson and Movement Disorder Society for any technical issues that may arise surrounding access to the virtual platform and connectivity thereof. In addition, the sponsor acknowledges that the International Parkinson and Movement Disorder Society, Blue Sky eLearn, and all other service providers do not maintain insurance covering the sponsor's content.

Market Research

Surveys or market research of any kind is prohibited.

Prizes and Lotteries

Prizes, sponsored contests, and prize drawings will not be permitted.

Products and Services

Only those products and services provided in writing prior to the Virtual AOPMC and approved by the MDS International Secretariat may be exhibited or advertised.

Restriction of Exhibits

The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for the MDS Virtual AOPMC; (b) reject, prohibit, restrict, or otherwise require modification of any content for any reason; and (c) evict or bar any sponsor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the sponsor, their employees, or agents shall annul the right to occupy virtual exhibit space and such sponsor will forfeit to the MDS International Secretariat all monies which may have been paid. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

Merchandise Sales

Selling merchandise is prohibited within the 2021 Virtual AOPMC. Order forms may be distributed. The only exception to this is book publishers, who may sell their publications.



CONTACT MDS

Brett Kell, Director of Business Development: bkell@movementdisorders.org
International Parkinson and Movement Disorder Society (MDS), Milwaukee, Wisconsin, USA

We look forward to partnering with you to make the 2021 Virtual AOPMC a success.